DISCIPLINA: Tópico Especial: Management innovation theory and research	**CÓDIGO**: PPGA0024
PROFESSOR: Daniel Paulino Teixeira Lopes	

Nível	Mestrado
Caráter	Não obrigatória
Carga Horária	15
Créditos	1
Área de Concentração	Processos e Sistemas Decisórios
Linha de Pesquisa	Processos e Sistemas Decisórios em Arranjos Organizacionais

Ementa

Introduction to innovation as a research field. Technological and non-technological innovations. Theoretical background and concepts of management (and organizational) innovation. Creation, adoption and diffusion processes. Determinants at environmental, organizational and individual levels. Management innovation outcomes and consequences.

Objetivo

This course aims at preparing students for qualified academic and professional discussions on management innovation, including its concepts, processes, determinants, decision making and outcomes. This course focuses on management innovation as a special type of innovation, which differs from other types of technological and non-technological innovation.

Requisitos

Reading, coursework, presentation, and class discussions will be carried out in English.
Fluent or advanced English is required.
Previous courses on innovation are desirable.

Interdisciplinaridade

Pré-requisitos	**Código**
Disciplinas para as quais é pré-requisito	

Unidades de ensino		**Carga-horária** (horas)
1	Introduction to innovation as a research field. Technological and non-technological innovations.	3
2	Theoretical background and concepts of management (and organizational) innovation.	3

3	Creation, adoption and diffusion processes.	3
4	Determinants at environmental, organizational and individual levels.	3
5	Management innovation outcomes and consequences.	3
Total		15

Bibliografia	
1.1	**Introduction to innovation as a research field.**
1	OECD. **Oslo Manual 2018**. Paris: OECD Publishing, 2018.
2	FAGERBERG, J., *et al* (Org.). **The Oxford Handbook of Innovation**. Oxford: Oxford University Press, 2005.
3	DODGSON, M.; GANN, D. M.; PHILLIPS, N. **The Oxford Handbook of Innovation Management**. Oxford: Oxford University Press, 2014.
4	FAGERBERG, J.; MARTIN, B. R.; ANDERSEN, E. S. **Innovation Studies: Evolution and Future Challenges**. Oxford: Oxford University Press, 2013.
5	AUDRETSCH, D. B.; FALCK, O.; HEBLICH, S. **Handbook of research on innovation and entrepreneurship**. Cheltenham: Edward Elgar, 2011.
6	HAMEL, G. **The Future of Management**. Boston: Harvard Business School Publishing, 2007.
1.2	**Technological and non-technological innovations.**
7	CERNE, M.; KASE, R.; SKERLAVAJ, M. Non-technological innovation research: evaluating the intellectual structure and prospects of an emerging field. **Scandinavian Journal of Management,** v. 32, n. 2, p. 69-85, 2016.
8	DAMANPOUR, F. Organizational Innovation. **Oxford Research Encyclopedia of Business and Management**, 2017.
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10	COZZARIN, B. P. Impact of organizational innovation on product and process innovation. **Economics of Innovation and New Technology,** v. 26, n. 5, p. 405-417, 2017.
11	FOSS, N. J.; SAEBI, T. Fifteen Years of Research on Business Model Innovation. **Journal of Management,** v. 43, n. 1, p. 200-227, 2016.
12	LE BAS, C.; MOTHE, C.; NGUYEN-THI, T. U. The differentiated impacts of organizational innovation practices on technological innovation persistence. **European Journal of Innovation Management,** v. 18, n. 1, p. 110-127, 2015.
13	LOPES, D. P. T.; BARBOSA, A. C. Q. Management and organizational innovation in Brazil: evidence from technology innovation surveys. **Production,** v. 24, n. 4, p. 872-886, 2014.
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2	**Theoretical background and concepts of management (and organizational) innovation.**
15	LAM, A. Organizational Innovation. In: FAGERBERG, J., *et al* (Org.). **The Oxford Handbook of Innovation**. Oxford: Oxford University Press, 2005. p. 115-147.
16	BIRKINSHAW, J.; HAMEL, G.; MOL, M. J. Management innovation. **Academy of management Review,** v. 33, n. 4, p. 825-845, 2008.
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20	DAMANPOUR, F. Footnotes to Research on Management Innovation. **Organization Studies,** v. 35, n. 9, p. 1265-1285, 2014.
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22	O'REILLY, C. A.; TUSHMAN, M. L. Organizational Ambidexterity: Past, Present, and Future. **Academy of Management Perspectives,** v. 27, n. 4, p. 324-338, 2013.
23	TEECE, D. J. **Dynamic capabilities and strategic management: Organizing for innovation and growth**. Oxford University Press on Demand, 2009.
3	**Creation, adoption and diffusion processes.**
24	SALERNO, M. S. et al. Innovation processes: Which process for which project? **Technovation,** v. 35, p. 59-70, 2015.
25	ABRAHAMSON, E. Managerial fads and fashions: The diffusion and rejection of innovations. **Academy of management review,** v. 16, n. 3, p. 586-612, 1991.
26	ALÄNGE, S.; JACOBSSON, S.; JARYEHAMMAR, A. Some aspects of an analytical framework for studying the diffusion of organizational innovations. **Technology Analysis & Strategic Management,** v. 10, n. 1, p. 3-22, 1998.
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30	DAMANPOUR, F.; MAGELSSEN, C. **The cycle of adoption of organizational innovation: A longitudinal study of adoption, deadoption and re-adoption**. Newark, NJ: Rutgers Business School 2015.
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4	**Determinants at environmental, organizational and individual levels.**
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42	WALKER, R. M.; CHEN, J.; ARAVIND, D. Management innovation and firm performance: An integration of research findings. **European Management Journal,** v. 33, n. 5, p. 407-422, 2015.
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	the link between technological innovation and financial performance. **Innovation-Management Policy & Practice,** v. 17, n. 4, p. 429-449, 2016.
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